

Design I Syllabus

ARTS - 1311

Spring 2024

South Plains College

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Course Description

This is a course in two-dimensional design that emphasizes the fundamental visual elements and principles of art design. Students also learn to apply verbal skills needed in advanced visual arts. Outside assignments are required. This course fulfills the core Associate of Arts requirement.

Course Type

This is a face-to-face course and offers instruction with online assignments provided to supplement and enhance learning. Please log in to Blackboard a minimum of two times per week to fully complete all posted module content and check Blackboard content and assignments. You should expect to spend a minimum of 6 - 12 hours per week on this course.

Course Objectives

- Learn visual design principles (such as Unity and Variety, Balance, Emphasis, and Rhythm,) to organize visual elements (Dot, Line, Shape/Volume, Value, Color, Texture, Space, Scale, Proportion, Time/Motion) in a manner that communicates the concepts of the work.
- Demonstrate comprehension of basic color theories and color-mixing methods.
- Display confidence in the use of a variety of art materials such as graphite, ink, gouache/acrylic paint, digital media, and other media.
- Express the ability to discuss the aesthetic principles that structure creative works in both written and oral form.

Learning Outcomes

Upon successful completion of this course, students will:

1. Identify and apply the elements of art and principles of two-dimensional design.
2. Employ discipline specific vocabulary in the evaluation of two-dimensional design problems.
3. Demonstrate creative skill in aesthetic problem solving within assigned parameters.
4. Demonstrate an appropriate level of professional practice, including safety, craft and presentation.

Course Requirements

- Attendance: Attendance is expected when possible. While no penalty is given for absences due to COVID-19, participation and engagement are required to pass. That includes turning in assignments and communication. Unexcused absences beyond 3 can lead to grade penalties.

- Participation: students are expected to participate in discussions (in-person), exercises, at-home, and field activities.

*If a student is continuously unresponsive in participation and to communication, a final warning email may be sent to that student and a week to respond to the request. If no response is received at that point, the student can be submitted to the administration for course withdrawal.

- Preparation: Students should come to class prepared, having viewed and/or read the assigned material. The students are expected to take notes on all materials presented. Plus having completed any outside of class work assigned.

*Students are responsible for assigned video viewings and reading content even if not covered during the lecture.

- Texts: There is no required textbook for this class. Readings and videos will be provided by the instructor.

STUDENTS ARE RESPONSIBLE FOR LEARNING THE MATERIAL COVERED IN CLASS ON THE DAY(S) THE STUDENT IS ABSENT

Class Participation

Class participation and active learning are important aspects of this class, so your engagement is critical to your success regardless of modality/delivery. However, I understand that sometimes you must miss examinations or other academic obligations affecting your grades because of illness, personal crises, and other emergencies. I will work with you as best I can to help you succeed in the course. Please contact me as soon as possible when such absences arise so we can make arrangements to get you caught up. This policy will not apply in the case on non-emergency absences.

Grading Criteria

- Class Participation: Input in class discussions as well as performance and work ethic in-class activities and assignments including Class Civility.

-Class Civility: Information, images, and discussion topics may deal with subject matter uncomfortable or offensive to some students. Discussions require a calm and open-minded dialogue to consider different points of view. Civility and respect will be required at all times. There will be zero tolerance for inappropriate behavior.

-Come to class prepared with preliminary work so you can participate fully when class begins.

-Individual behavior and attitude can greatly influence the class mood as a whole. Please conduct yourself in a way that promotes the productivity of the entire group.

- Academic Honesty: The faculty is strongly committed to upholding standards of academic integrity. These standards, at the minimum, require that students never present the work of others as their own or work from previous projects or other classes.

*WARNING: Cheating or plagiarism will result in the student receiving a 0 on the assignment for the first offense, second offense you will be dropped from the class.

Grading Scale: 90-100 - "A" Excellent work

80-89 - "B" Above average, good work

70-79 - "C" Average work

60-69 - "D" Below average work

00-59 - "F" Fail

Overall Grade is approximately figured at:

25% - Class Participation & Civility

35% - Projects

25% - Medium & Topic Exercises

15% - Final Project

Withdrawal Policy

The last day to withdraw/drop with a grade of "W" is listed on the [Academic Calendar](#) for this school year. It is the student's responsibility to withdraw from this course. Otherwise, students will be assigned their earned letter grade at the end of the course. Course grades and guidance will be provided throughout the term to help students decide whether they need to drop the class or not. For more information

regarding drops/withdrawals, please visit <https://www.southplainscollege.edu/admission-aid/apply/schedulechanges.php>.

Technology Requirements

To be successful in this course, you will need to be able to access and use SPC email, online readings, and videos through Blackboard. If online access for you could be an issue, please contact me to figure out options. You also need access to a **digital camera**, like on your phone will do. If you don't have access to a camera, let your instructor know so that we can figure out options.

Intellectual Exchange Statement

In this class, the teacher will establish and support an environment that values and nurtures individual and group difference and encourages engagement and interaction. Understanding and respecting multiple experiences and perspectives will serve to challenge and stimulate all of us to learn about others, about the larger world and about ourselves. By promoting variance in intellectual exchange, we will not only mirror society as it is, but also model society as it should and can be.

[SPC 2023-2024 General Course Syllabi Statements](#)

[Intellectual Exchange](#)

[StatementDisability Statement](#)

[Non-Discrimination Statement](#)

[Title IX Pregnancy Accommodations Statement](#)

[CARE \(Campus Assessment, Response, and Evaluation\) Team Campus](#)

[Concealed Carry Statement](#)

[COVID-19 Statement](#)

[Artificial Intelligence Statement](#)

Other Medical and Mental Health Needs

As your instructor, I am committed to working with students with pre-existing medical and mental health needs, as well as new needs that may arise within the semester. I encourage you to reach out to me as early as possible to discuss any adjustments you think may be necessary in this course. Reasonable accommodations may include leveraging the course modules that have been developed in creative ways to maximize your access during times when students need to quarantine due to COVID exposure, or

during an absence related to a disability or COVID-19 diagnosis. While I cannot guarantee any specific outcome, I am committed to working with you to explore all the options available in this course.

[SPC Mission, Vision, Values Statement](#)